

## Shopping to Educate at Loehmann's Plaza 2019-2020



Loehmann's Plaza is proud to announce the return of our community outreach program, Shopping to Educate, for the 2019-2020 school year. The program awards up to 20 local Sacramento area schools with prizes ranging from \$250-\$2,000!

Shopping to Educate works by awarding participating schools points for every dollar spent at Loehmann's Plaza and Lake Crest Village from August 1<sup>st</sup>, 2019 through May 1<sup>st</sup>, 2020. Parents, friends and students simply credit their receipts to participating schools by dropping them off at participating drop box locations at Loehmann's Plaza and/or Lake Crest Village or submitting receipts online at [www.MarketingGuru.com/Receipts](http://www.MarketingGuru.com/Receipts).

Additional points can be earned through means that do not require any spending, such as school spirit, and monthly bonus point options. These alternatives help to make the program beneficial for schools of all sizes. Loehmann's Plaza awards cash prizes at the end of the program based on total points earned throughout the school year.

For a full list of Loehmann's Plaza stores please visit: [www.ShopLoehmannsPlaza.com](http://www.ShopLoehmannsPlaza.com)

For a full list of Lake Crest Village stores please visit: [www.ShopLakeCrestVillage.com](http://www.ShopLakeCrestVillage.com)

WHEN: August 1<sup>st</sup>, 2019 - May 1<sup>st</sup>, 2020

WHERE: Loehmann's Plaza Shopping Center  
2501-2581 Fair Oaks Blvd | Sacramento, CA 95825

FOR MORE INFORMATION: [www.MarketingGuru.com](http://www.MarketingGuru.com)  
[www.ShopLoehmannsPlaza.com](http://www.ShopLoehmannsPlaza.com)

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